

JOURNEY of PaperOne™

Launched in 1998, PaperOne™ is designed for the most demanding copying and printing tasks. Tinah Tanoto led a team of design consultants to convey the creativity and sincerity of a brand everyone remembers.

1998



PaperOne™ was launched globally, making its way to become the most preferred paper brand.

2001



Embered on the sustainability journey.



2008



PaperOne™ marked a decade of global achievements.

2005



PaperOne™ Presentation was introduced to accommodate high-quality digital color printing with laser and inkjet printers.

2013



Embraced the evolution of technology to convey the superior performance.

2018



Celebrated the 20 years of remarkable journey.



1st global e-commerce paper brand

2019



Rebranded several of Printing & Publishing Paper and Digital Paper products as PaperOne™ family brand.



2000



Became one of 1st premium paper brands to enter the great China market.

Thrived in new international emerging markets.



2002

Obtained PEFC Chain of Custody certification for the company's commitment to sustainability.



2010



Started to be produced and grow into a leading premium brand in China.



2012

2014

Reached over 70 countries worldwide, setting the highest bar for premium paper brands globally.